

## 2008 MBA Board of Directors - Biographies

The combined book industry experience of our MBA Board of Directors is a tremendous asset to our association, and we thank these booksellers and publishers wholeheartedly for the time and energy they will contribute on behalf of our members. You are always welcome to contact these MBA Board members with any comments, suggestions, and questions you may have for them. They look forward to hearing from you!

**Sarah Bagby, MBA President**, has been the managing partner of Watermark Books & Café in Wichita, KS, for over 25 years. Watermark Books is general interest bookstore that is a fixture in the community, hosting many author and special events throughout the year. The store also includes a café which serves made-from-scratch good food. A native of Wichita, Sarah serves on the Board of Directors for Arts Partners and is a member of the Library Foundation Board. She has served on the Board of Directors for the Wichita Public Library and on the Advisory Board for Wichita State University's Center for Women Studies. She is very active in the community, in leadership programs, and was selected to participate in Leadership Wichita. Sarah enjoys running marathons and spending time with her husband and daughter. Sarah is in her third year on the MBA Board. She is also MBA's representative to ABA's Bookseller Advisory Council through June 2009. Contact Sarah at [sarah.bagby@watermarkbooks.com](mailto:sarah.bagby@watermarkbooks.com).

**Lisa Baudoin, MBA Vice President**, is currently the buyer at Books & Company in Oconomowoc, WI. Prior to moving to Wisconsin, she was the manager and a buyer at The Book Vault in Oskaloosa, IA, and at Main Street Books in Pella, IA, for nearly 7 years. Lisa says, "I've worked in bookstores for 15+ years. In Albuquerque, NM I was a book buyer at the Maxwell Museum of Anthropology Museum Store, then a buyer and manager at Salt of the Earth books for 4 years. Two babies later, I had short stints at The Raven Bookstore and The Children's Bookstore, both in Lawrence, KS." Lisa is in the third year of her term on the MBA Board. Contact Lisa at [lisabaudoin@gmail.com](mailto:lisabaudoin@gmail.com).

**Ellen Scott, MBA Secretary**, has been the manager since 2001 of the Children's Book Department of The Bookworm, the largest general independent bookstore in Omaha, NE. Previously Ellen and her mother owned a children's bookstore (The Bookhouse) from 1978 to 1996. Ellen has also taught 3rd & 4th graders to read and tried to teach high school sophomores about grammar, Julius Caesar and Silas Marner, but that was all preparation for a life of bookselling. Ellen has served on the MBA Board of Directors since March 2005, when she was appointed to replace another board member who resigned. She will be on the board through 2009. She is also on ABA's Bookseller Advisory Council through June 2009. Contact Ellen at [ellen.scott@bookwormomaha.com](mailto:ellen.scott@bookwormomaha.com).

**Carl Wichman, MBA Treasurer**, is the trade book buyer for Varsity Mart Bookstore at North Dakota State University, Fargo, ND, He is starting his second term on the MBA Board and will serve through 2010. Carl says, "I've been in the book business in one form or another since 1978 (29 years!). I started as a receiving clerk at the local B.Dalton (10 years, left as a senior sales clerk), then spent 6 years with Prairie House Book Wholesalers (we distributed regional small press books), then 7 years with Media Play (Tradebook Manager/Assistant Store Manager) and finally 5 years with the Varsity Mart at NDSU in Fargo. I collect book ties and Flintstone ties, odd little fact!" Contact Carl at [carl.wichman@ndsu.edu](mailto:carl.wichman@ndsu.edu).

**Vicki Erwin, MBA Board member** has been co-owner of Main Street Books in St Charles Mo for over a year, but she has been a bookseller at CityBooks, children's book buyer and manager at

Booksource, and district sales manager at Scholastic over the past 15+ years. She has spent her entire book career in the Midwest and is a fierce supporter of books, independent bookstores and the region. Vicki is starting her first term on the MBA Board and will serve through 2010. Contact Vicki at [msbstchas@sbcglobal.net](mailto:msbstchas@sbcglobal.net).

**Chris Livingston, MBA Board member**, owner of The Book Shelf, Winona, MN, joined the MBA Board in 2006 and will serve through 2008. Chris came to bookselling through a circuitous route. He worked for Circuit City in various positions, including Operations, Store, and Regional Management. He has also worked in electronics manufacturing and mass media advertising. After relocating to Winona, MN, with his wife, Chris opened The Book Shelf in 2002. The store is a general interest new and used bookstore featuring a beautifully remodeled children's books section and text books for the college and university in town. Chris serves actively in his local Chamber of Commerce and volunteers as the Finance Director at the Great River Shakespeare Festival. Chris and his wife Mari have two young children. Contact Chris at [chris@bookshelfwinona.com](mailto:chris@bookshelfwinona.com).

**Suzanne Marx, MBA Board member**, became a sales rep for Time Warner Trade Publishing in 1999 and has since worked for the same company under its various names -- AOL Time Warner Book Group, Time Warner Book Group, and now Hachette Book Group. She sells to independents (and a few ID accounts) in Minnesota, Wisconsin, Iowa, and Nebraska. Prior to becoming a rep, she worked for six years at Barnes & Noble – first in Portland, OR and then in St. Paul - as an assistant store manager. Suzanne was a member of MBA's Advisory Group for several years, and she is beginning her second year on the MBA Board. Contact Suzanne at [suzanne.marx@hbqusa.com](mailto:suzanne.marx@hbqusa.com).

**Jim Nichols, MBA Board member**, is Vice President, Sales for Consortium Book Sales & Distribution, a trade distributor representing over 100 independent book publishers from the U.S., Canada, and Europe. Jim has 15 years of publishing experience; before joining Consortium in 2001, he was Sales Manager for Kodansha in New York and in Tokyo. Jim will be on the MBA Board through 2010. You can contact him at [jnichols@cbsd.com](mailto:jnichols@cbsd.com).