



**Mission Statement**

To strengthen Midwest independent booksellers and their partnerships within the larger bookselling and publishing community by providing opportunities to network and exchange information, educational programs, and tools to sell books to their customers and to grow a vibrant book culture.



**2009-2010 MEMBERSHIP -- APPLICATION and RENEWAL**  
MEMBERSHIP YEAR -- JULY 1, 2009 - JUNE 30, 2010

Renewing members must pay dues by the annual Trade Show in the Fall. New members are welcome to join at any time during the year. Membership is open to retail bookstores both owned and operated in MBA's member states, as well as to book publishers, distributors, reps, vendors, prospective booksellers, and others with a professional interest in the book industry.

**\$115 per bookstore location -- Bookseller/Professional Membership Category (Voting)**

Professional membership for an individual retail bookstore location both owned and operated as a sole proprietorship, partnership or incorporated business originating in and registered in one of MBA's member states. Primary Professional membership includes full participation in all MBA programs. **Each individual bookstore location**, whether a single independently-owned storefront or one of several store locations under common ownership, must hold a primary membership in order to participate in the Catalog program\* and to have its staff attend the Trade Show, in addition to receiving all mailings and taking part in all other promotions and programs. [\*Participation in the Catalog = inclusion of the store's customer mailing list in the catalog mailing, purchase of catalogs for in-store distribution, and inclusion of the store's name and address in the list of stores printed in the catalog.]

Note: Prospective Booksellers opening their store within one year of joining MBA may join at the Bookseller rate (\$115.00) rather than at the Associate rate (\$200.00).

**Please fill out the second page completely - the information requested helps MBA, the public (our online directory), and publishers know your store better.**

PAYMENT METHOD:  A check payable to MBA is enclosed for \$ \_\_\_\_\_

Visa  MasterCard  Discover / Amount authorized \$ \_\_\_\_\_ (NOTE: Amex not accepted)

Card No. \_\_\_\_\_ Expires \_\_\_\_ / \_\_\_\_

Print name on card \_\_\_\_\_

Address & Zip on statement \_\_\_\_\_

Signature \_\_\_\_\_ (MBA's Tax ID# 36-3381963)

Midwest Booksellers Association  
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**MBA MEMBERSHIP - JULY 1, 2009 - JUNE 30, 2010 - Bookseller/Professional Membership -- \$115 per bookstore location**

See payment form.

Store name \_\_\_\_\_  
 Contact name \_\_\_\_\_  
 Position/title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Toll free \_\_\_\_\_  
 Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_  
 Blog \_\_\_\_\_

List any of your staff who should also receive MBA's emails. Give us their name, position and email address.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- Bookseller (store open now)  
 Prospective Bookseller (store not yet open) Note: Prospective Booksellers opening their store within one year of joining MBA may join at the Bookseller rate (\$115.00) rather than at the Associate rate (\$200.00). Provide your projected opening date: \_\_\_\_\_

Store description (2-3 short sentences) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_ Brand name of your computer inventory system  
 \_\_\_\_\_ Location (small town, city, mall, etc.)  
 \_\_\_\_\_ Number of years in business  
 \_\_\_\_\_ Square footage of store  
 \_\_\_\_\_ Approximate annual gross income

**Note: Income information is kept confidential.**

- ABA member?  
 IndieBound store?  
 Indie bestseller list reporter?

**Services (check all that apply):**

- Book clubs  
 Book fairs  
 Corporate/institutional sales  
 Customer newsletter  
 Out of print search  
 In-store special events  
 Secure online orders

**Type of store (check 1-3):**

- General  
 General & Childrens'  
 Childrens'  
 College/University  
 Coffee shop/Cafe  
 Feminist  
 Gift store w/books  
 Museum store  
 Mystery  
 Paperback exchange  
 Religious  
 SF/Fantasy  
 Used  
 Internet or mail order only

**We also sell (check all that apply):**

- Audio books  
 Book-related sidelines  
 Childrens' toys  
 Clothing  
 DVDs  
 Games  
 Gift items  
 Jewelry  
 Music  
 New and used books  
 Text books  
 Brewed coffee  
 Fresh food  
 Packaged food