

2010 Midwest Booksellers Association Trade Show - RiverCentre, 175 West Kellogg Blvd., St. Paul, MN  
October 1-2 - Friday - Saturday  
The Trade Show Exhibit is SATURDAY ONLY -- 9:15 AM - 4:30 PM  
Registration deadline September 3, 2010

Contact name \_\_\_\_\_ Position/title \_\_\_\_\_  
Company name \_\_\_\_\_ Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Fill out only one section -- A, B, or C:

A.  School  Library  
Dues are \$200 per institution / badges are \$25 per person  
\_\_\_\_\_ badges @ \$25 ea. + \$200 dues = \$\_\_\_\_\_ total due

Print clearly for badges. Use another sheet for additional names.

1. \_\_\_\_\_
2. \_\_\_\_\_

B.  Author  Agent  National Chain Bookseller  
 Prospective Independent Bookseller not opening within 1 year  
 Other \_\_\_\_\_  
 Media - may attend free upon approval - send credentials to MBA

Dues are \$250 per individual person / badge is \$50 (one person)  
1 badge @ \$50+ \$250 dues = \$300.00 total due

Print clearly for badge.

1. \_\_\_\_\_

C.  Prospective Independent Bookseller opening within 1 year  
Dues are \$115 per storefront location. Badge is free. Please send  
Bookseller/Professional Membership Form with this Trade Show  
Registration Form.

\$115 dues = total due

Print clearly for badges.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

- 2010-2011 membership dues for both renewals and new Associate members are due now and must be paid with Trade Show registration. Please fill out and include the Membership form on page 2 with your Show registration.
- Pick up all badges & meal tickets at MBA Registration at the Show.
- Box lunches & meal event tickets must be ordered in advance. Use Meal Ticket/Box Lunch Order Form.
- If paying by credit card, see payment form.

Send forms and payment to: 2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427  
763-544-2993, 800-784-7522, Fax 763-544-2266, kati@midwestbooksellers.org

MBA is a 501(c)(6) not-for-profit corporation. Tax ID#36-3381963. Membership dues, contributions or gifts to MBA are not tax deductible as charitable contributions, but they may be tax deductible as ordinary and necessary business expenses. Consult your tax accountant for more information.



Mission Statement

To strengthen Midwest independent booksellers and their partnerships within the larger bookselling and publishing community by providing opportunities to network and exchange information, educational programs, and tools to sell books to their customers and to grow a vibrant book culture.



2010-2011 Membership Application and Renewal -- Membership Year -- July 1, 2010 - June 30, 2011
Associate Membership Category (Non-voting)

A. \$200 per institution for Libraries and Schools

B. \$250 per individual person for booksellers employed by national chains or corporations with corporate headquarters owned or operated outside of MBA's regional territory, authors, agents, members of the media, \*prospective independent booksellers (see C. below), and various others working in the book industry who have a professional connection with and an interest in the book industry in MBA's region.

C. \*NOTE: A prospective independent bookseller who will open a store within 12 months of joining MBA is eligible to pay the Bookseller/Professional Member rate of \$115 for his/her business as long as the store meets all criteria for that category of membership. Please use Bookseller/Professional Membership Form.

Renewing members must pay dues by the annual renewal date. New members are welcome to join at any time during the year.

Associate membership includes participation in MBA programs and events with the exception of the right to vote; member rates on programs and services such as the Trade Show, plus MBA publications and mailings/e-mails of pertinence to Associates.

Contact name, Position/title, Company name, Address, Phone, Toll free, Fax, Email / Website

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Midwest Booksellers Association
Susan Walker, Executive Director; Kati Gallagher, Assistant Director
2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427
763-544-2993, 800-784-7522, Fax 763-544-2266
info@midwestbooksellers.org / www.midwestbooksellers.org

Please indicate your connection with the book industry:

- A. School Library
B. Author Agent Media Prospective Independent Bookseller not opening within one year
National Chain Bookseller Other

C. Prospective Independent Bookseller opening within one year - use Bookseller/Professional Membership Form

Office use DB CC CP

