



Mission Statement

To strengthen Midwest independent booksellers and their partnerships within the larger bookselling and publishing community by providing opportunities to network and exchange information, educational programs, and tools to sell books to their customers and to grow a vibrant book culture.



2010-2011 -- Application and Renewal Membership Year -- July 1, 2010 - June 30, 2011

Membership is open to retail bookstores both owned and operated in MBA's member states, as well as to book publishers, distributors, reps, vendors, prospective booksellers, and others with a professional interest in the book industry. annual MBA Fall Trade Show.

\$115 per bookstore location -- Bookseller/Professional Membership Category (Voting)

Professional membership for an individual retail bookstore location both owned and operated as a sole proprietorship, partnership or incorporated business originating in and registered in one of MBA's member states. Primary Professional membership includes full participation in all MBA programs. Each individual bookstore location, whether a single independently-owned storefront or one of several store locations under common ownership, must hold a primary membership in order to participate in the Catalog program and to have its staff attend the Trade Show, in addition to receiving all mailings, e-mails, and taking part in all other promotions and programs.

Note: Prospective Booksellers opening their store within one year of joining MBA may join at the Bookseller rate (\$115.00) rather than at the Associate rate (\$200.00).

Please fill out the application (page 2) completely - the information requested helps MBA, the public (our online directory), and publishers know your store better.

Visa MasterCard Discover / Amount authorized \$ _____ (NOTE: Amex not accepted)

Card No. _____ Expires ____ / ____
V Code _____

Print name on card _____

Address & Zip on statement _____

Signature _____ (MBA's Tax ID# 36-3381963)

Midwest Booksellers Association
Susan Walker, Executive Director / Kati Gallagher, Assistant Director
2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427 / 763-544-2993, 800-784-7522, Fax 763-544-2266
susan@midwestbooksellers.org / kati@midwestbooksellers.org / www.midwestbooksellers.org

MBA Membership - July 1, 2010 - June 30, 2011 - Bookseller/Professional Membership -- \$115 per bookstore location -- See page 1 for credit card payment.

Store name _____ Phone _____
 Contact name _____ Fax _____
 Position/title _____ Toll Free _____
 Address _____
 City/State/Zip _____
 Store email _____ (for public)
 Other email(s) _____ (to receive notices from MBA)
 Website _____ Blog _____
 FaceBook _____ Twitter _____

- Bookseller (store open now)
 Prospective Bookseller (store not yet open) Note: Prospective Booksellers opening their store within one year of joining MBA may join at the Bookseller rate (\$115.00) rather than at the Associate rate (\$200.00).
 Provide your projected opening date: _____

Store description (255 character (not word) limit including spaces & punctuation) _____

_____ Brand name of your computer inventory system
 _____ Location (small town, city, mall, etc.)
 _____ Number of years in business
 _____ Square footage of store
 _____ Approximate annual gross income

Note: Income information is kept confidential.

- ABA member?
 IndieBound store?
 IndieCommerce store?
 Indie bestseller list reporter?

Services:

- Book clubs
 Book fairs
 Corporate/institutional sales
 Customer newsletter
 Out of print search
 In-store special events
 Secure online orders

Type of store:

- General
 General & Childrens'
 Childrens'
 College/University
 Coffee shop/Cafe
 Feminist
 Gift store w/books
 Museum store
 Mystery
 Paperback exchange
 Religious
 SF/Fantasy
 Used
 Internet or mail order only

We also sell:

- Audio books
 Book-related sidelines
 Childrens' toys
 Clothing
 DVDs
 Games
 Gift items
 Jewelry
 Music
 New and used books
 Text books
 Brewed coffee
 Fresh food
 Packaged food