



**Mission Statement**

To strengthen Midwest independent booksellers and their partnerships within the larger bookselling and publishing community by providing opportunities to network and exchange information, educational programs, and tools to sell books to their customers and to grow a vibrant book culture.



**2010-2011 Vendor/Affiliate Membership Application and Renewal**  
**Membership Year -- July 1, 2010 - June 30, 2011**  
**\$140 per company**  
**Publishers/Wholesalers/Distributors/Reps/Vendors - [Voting]**

Renewing members must pay dues by the annual Trade Show in the Fall. New members are welcome to join at any time during the year. Membership is open to retail bookstores both owned and operated in MBA's member states, as well as to book publishers, distributors, reps, vendors, prospective booksellers, and others with a professional interest in the book industry.

This is for a vendor company which does business with the primary member booksellers of MBA. Primary Vendor/Affiliate membership includes full participation in all MBA programs and events, including the Trade Show and the MBA Catalog, lower member rates MBA mailing list rental, plus all MBA publications and communications of pertinence to vendors.

**Use this form only for credit card payment. Fill out second page and return with payment.**

Visa  MasterCard  Discover / Amount authorized \$ \_\_\_\_\_ (NOTE: Amex not accepted)

Card No. \_\_\_\_\_ Expires \_\_\_\_ / \_\_\_\_

\_\_\_\_\_ V Code \_\_\_\_\_

Print name on card \_\_\_\_\_

Address & Zip on statement \_\_\_\_\_

Signature \_\_\_\_\_ (MBA's Tax ID# 36-3381963)

MBA is a 501(c)(6) not-for-profit corporation. Tax ID#36-3381963. Membership dues, contributions or gifts to MBA are not tax deductible as charitable contributions, but they may be tax deductible as ordinary and necessary business expenses. Consult your tax accountant for more information.

Vendor/Affiliate Membership - JULY 1, 2010 - JUNE 30, 2011 -- \$140 per company

OFFICE USE ONLY  CC  DB  CP

FILL OUT OR ATTACH BUSINESS CARDS. List all pertinent sales, marketing, and publicity contacts for inclusion in our print and online directory for use by the MBA office and our member bookstores. Make copies of this page as needed. Thank you for joining MBA!

Company name \_\_\_\_\_

Contact name 1. \_\_\_\_\_ 2. \_\_\_\_\_

Position/title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Toll free \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

States Rep serves \_\_\_\_\_

Contact name 3. \_\_\_\_\_ 4. \_\_\_\_\_

Position/title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Toll free \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

States Rep serves \_\_\_\_\_

Renewal  
 New Membership

We are a:

PUBLISHER  
 We publish titles with Midwest regional content

COMMISSION REP [Attach current list of publishers you represent.]

DISTRIBUTOR [Attach list of publishers you distribute.]

WHOLESALER

SIDELINES

OTHER VENDOR

Our company specializes in the following types of books/products:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Midwest Booksellers Association  
 Susan Walker, Executive Director  
 Kati Gallagher, Assistant Director  
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