



2010 Midwest Booksellers Association Trade Show
Friday/Saturday October 1-2 -- RiverCentre, 175 West Kellogg Blvd., St. Paul, MN

Media Registration Form
Deadline – September 3, 2010

FILL OUT OR ATTACH BUSINESS CARD

Contact _____

Company _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ E-mail _____

Note: MBA is happy to pre-register members of the press to attend the Trade Show at no charge upon presentation of appropriate press credentials. Please enclose credentials and a business card with your registration. Pre-registration is strongly suggested, as we cannot guarantee that we will have time to handle spontaneous on-site admission for members of the press whom we are not already expecting at the Show.

Important: You must return this form by 9/13 for a printed badge.

Name(s) of press representative(s) attending. (Print clearly -- badges are made from this information.)

Send forms/payment and direct questions to:
Susan Walker, Executive Director
Kati Gallagher, Assistant Director
 MBA, 2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427
 763-544-2993, 800-784-7522
 Fax 763-544-2266
 kati@midwestbooksellers.org

All Booksellers School education sessions are FREE to registered attendees.

Box lunches and meal event tickets must be ordered in advance. Use the Associate & Other Attendee Meal Ticket/Box Lunch Order Form and Payment Form.