

**2010 Midwest Booksellers Association Trade Show - RiverCentre, 175 West Kellogg Blvd., St. Paul, MN
October 1-2 – Friday–Saturday / The Trade Show Exhibit is SATURDAY ONLY – 9:15 AM–4:30 PM**

DEADLINES: Bookseller Registration -- September 3 / Hotel Reservation -- September 2 / Meal Tickets -- September 10

Store Name _____
 Contact Person _____
 Address _____ City/State/Zip _____
 Phone _____ Fax _____ E-mail _____

MBA use only: Date rec. ____ / ____ Dues pd _____

Check all that apply:

____ Dues already paid on _____
 ____ Dues enclosed now
 ____ Current member – if paying dues now, include proofed & updated invoice we sent to you in May
 ____ New member – include membership application form

Print clearly for badges. Provide both name and title for each bookseller attendee.

	Check ONLY ONE: →	Owner	Manager	Buyer	Staff
1. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

-- All current member booksellers register FREE. Attach list if you need more space for names/titles.

-- Pick up all badges & meal tickets at MBA Registration Desk at the Show.

-- Box lunch & meal event tickets must be ordered in advance. See the Bookseller Meal Event Ticket & Box Lunch Order Form (credit card payment form is page 2 of meal form).

-- All Booksellers School education sessions are FREE to registered attendees. Schedule & updates will be posted at www.midwestbooksellers.org.

Each independent bookstore holding current MBA membership and attending the 2010 MBA Trade Show can sponsor up to a total of three teachers and/or librarians to attend the MBA Trade Show.

- **Badges for teachers and librarians are \$25 each**, and must be reserved and paid for in advance under the registration and auspices of an MBA member independent bookstore. Said bookstore will be responsible for them as well as for their bookstore staff. Share with them the Rules of the Show, particularly the one about asking before taking anything from an exhibitor's table. **Number of teacher/librarian badges ordered _____ x \$25 = \$_____.**
- If these individuals want to attend ticketed meal events, they must purchase tickets in advance using the Bookseller Meal Ticket Order Form.
- Badges will not be issued on site at this rate for teachers or librarians. Any teachers or librarians registering on site will pay the Associate membership fee, Category A., (see Associate Membership Form on the MBA website) of \$200 for their institution, in addition to a badge fee of \$25.

Print clearly for badges.

Name of teacher or librarian	Position	Name of School or Library, City & State
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Send this registration form with your bookstore's meal ticket order form, membership form or invoice (if not already paid), credit card payment form (if applicable), and payment to: MBA, 2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427, or Fax to F 763-544-2266. Ph 763-544-2993, 800-784-7522, kati@midwestbooksellers.org.