

The 29th Annual Midwest Booksellers Association Trade Show
September 25-26, 2009
St. Paul RiverCentre / 175 West Kellogg Blvd. / Downtown St. Paul, MN

Publisher, Vendor and Sales Rep Pick of the Lists Presentations

Friday, September 25
9:55-11:50 AM and 2:00-2:25 PM
RiverCentre Meeting Rooms 13 and 14

- Pick of the Lists Presentations will be offered by many exhibiting publishers, distributors, and commission reps.
- Presentations will run concurrently in two adjacent rooms. Larger publishers, distributors, and commission groups give 10 minute presentations; mid-size and smaller publishers give 5 minute presentations.
- Individual presentations will not be repeated, so if you have several booksellers at the show, split up so you can cover both rooms. If you are alone, pair up with another “single” bookseller and share your notes.
- All “Rep Picks” sell sheets, order forms and other handouts for both presentation rooms will be available for all booksellers to pick up right outside the “Rep Picks” meeting rooms.

ROOM 13

[Another education session is going on
in this room until 11 AM.]

11:10 AM HarperCollins Publishers – adult/children’s
11:20 AM Publishers Group West – adult/children’s
11:30 AM McGraw-Hill Professional -- adult
11:35 AM Perseus Books Group – adult/children’s
11:45 AM Barron’s Educational Series – adult/children’s

Morning session ends at 11:50 AM

2:00 PM Hachette Book Group -- adult/children’s
2:10 PM David R. Godine – adult/children’s
2:15 PM Miller Trade Book Marketing -- adult

Afternoon session ends at 2:25 PM

ROOM 14

9:55 AM Abraham Associates – adult/children’s
10:05 AM Simon & Schuster – adult/children’s
10:15 AM Ingram Publisher Services – adult/children’s
10:25 AM Flux Books / Llewellyn – young adult
10:30 AM Penguin Book Group – adult/children’s
10:40 AM Scholastic – children’s
10:45 AM Macmillan – adult/children’s
10:55 AM Tristan Publishing – adult/children’s

10 minute break

11:10 AM University of Minnesota Press -- adult
11:15 AM Minnesota Historical Society Press – adult
11:20 AM Wisconsin Historical Soc. Press – adult/children’s
11:25 AM Consortium Book Sales & Distr. – adult/children’s
11:35 AM Random House – adult/children’s

Morning session ends at 11:50 AM

2:00 PM Partners Book Distributing – adult/children’s
2:10 PM Albert Whitman – children’s
2:15 PM Fujii Associates – adult/children’s

Afternoon session ends at 2:25 PM

NOTE: Booksellers and reps are welcome to schedule one-on-one appointments on Friday morning and afternoon. Tables and chairs will be available in our MBA Registration foyer and lounge area. Only exhibitors will be allowed in the Exhibit area on Friday afternoon during this set-up period, so bookseller-rep meetings cannot take place at exhibitors’ booths.