

# 2009 MBA CATALOG TITLE LIST INFORMATION

As of August 13, 2009

Updates at [www.midwestbooksellers.org](http://www.midwestbooksellers.org)

Click on CATALOG and go to Bookseller Information

An Excel spreadsheet file with an inventory checklist of MBA Catalog titles is available from the MBA office and on our website. PDF files of sell sheets for many titles are available on the MBA website.

Dear MBA Booksellers,

The following is the title list for the 2009 MBA Catalog. Updates will be provided via the MBA website and in the Trade Show Program. Catalog titles will be on display at the Trade Show Exhibit, too. All titles listed here are photographed in the catalog except those marked "line list," which will be mentioned as "also available."

Please stock these titles as fully as possible and display them in your stores. *Your involvement in and commitment to this program is absolutely essential!* Our publishers are supporting this year's catalog very enthusiastically, and they - and we at MBA - are looking to you to do the same. Thank you!

We have asked the wholesalers with whom you do business to stock these MBA Catalog titles, too. In addition, we have requested that all wholesalers clearly identify our catalog titles in their inventory systems and assist you as much as possible by making these titles easy for you to order. **Baker & Taylor, Ingram and Partners try to stock all or nearly all of our titles.** Wholesalers may make Catalog-specific title lists, order forms, special terms and order incentives, or other information available. Please contact them directly for more details.

We also are sending this title information to the computer inventory system vendors which work with the greatest numbers of our member stores. Please ask them to help you flag MBA Catalog titles in your own computers and track your sales for these titles for 4 months through the 2009 holiday season - October-December 2009 -- and January of 2010. By capturing as much sales information as possible, we can better assess our 2009 Catalog and plan for next year's edition. Please check with your inventory system vendor support staff for assistance.

We have tried to make the information which follows as complete and as accurate as possible. Please do contact us if you notice any errors. If you have questions about any of these books, or if you have any problems ordering them, please be sure to let us know right away. We'll do all we can to help you.

Thank you for participating in the 2009 MBA Catalog!!

Susan Walker, Executive Director  
Kati Gallagher, Assistant Director  
and the MBA Board of Directors

Each listing includes:

ISBN-13, Publisher, Imprint [if applicable], Distributor [if applicable], Title, Author(s), Illustrator [if applicable], Format, Price, Subject, Space Code, Notes [if applicable]

Titles listed here include ISBN-13 numbers. If you need an ISBN-10 for a book, please contact MBA, the publisher, or a wholesaler.

Catalog Space Codes: FC=Front Cover, H=Half Page, Q=Quarter Page, R=Regular, CH=Children's Half Page, CQ=Children's Quarter Page, CR=Children's Regular, MF=Midwest Favorite, MC=Midwest Connections Pick, AW=Midwest Booksellers' Choice Award, LL=Line List, CLL=Children's Line List

## QUESTIONS? CORRECTIONS?

Please contact the MBA office:

3407 West 44<sup>th</sup> St., Minneapolis, MN 55410

Phone: 612/926-5868 or 800/784-7522; Fax 612/926-6657

E-mail: (Susan) [susan@midwestbooksellers.org](mailto:susan@midwestbooksellers.org)

(Kati) [kati@midwestbooksellers.org](mailto:kati@midwestbooksellers.org)

Website: [www.midwestbooksellers.org](http://www.midwestbooksellers.org)