2011 MBA Catalog Order Form

Store name _____ Catalog contact name _____

Ship-to address _____ City/State/Zip _____

Phone _____ E-mail _____

August 26 is the deadline for:

- Order form
- Mailing list
- Art work for customized catalogs
- Payment – Half is due with order. Balance is due January 15, 2012
- Membership dues must be current when placing your order.

1. Direct-Mail

☐ We will send our mailing list to MBA ☐ via e-mail ☐ on a CD……._____

☐ We are renting a mailing list…….._____ (Enter total number of names below in either Custom or Standard column.)

2. Insertion ☐ We are doing an insertion.

Newspaper name _____ Insertion contact _____

Ship-to address _____City/State/Zip _____

Phone _____ E-mail _____

3. Custom Catalogs – 1,000 minimum order required.

Order custom catalogs to be mailed:

_____ Number of names x $0.30/name = $_____

Order boxed custom catalogs (200/box):

_____ Up to 4 free boxes = $0.00

_____ Additional boxes @ $28 ea. = $_____
Shipped to your store

_____ Additional boxes @ $28 ea. = $_____
Shipped to newspaper for insertion

_____ Total boxes ordered

Choose which pages to customize.

☐ Outside front cover @ $150 = $_____
or
☐ Both outside front & back covers @ $150 = $_____
and/or
☐ Inside front cover @ $250 = $_____

_____ Total customizing fee = $_____

Custom order total = $_____

4. Standard Catalogs – 200 minimum order required.

Order standard catalogs to be mailed:

_____ Number of names x $0.30/name = $_____

Order boxed standard catalogs (200/box):

_____ Up to 4 free boxes = $0.00

_____ Additional boxes @ $18 ea. = $_____
Shipped to your store

_____ Additional boxes @ $18 ea. = $_____
Shipped to newspaper for insertion

_____ Total boxes ordered

Standard order total = $_____

5. Payment

Grand total = $_____

☐ We are paying in full now.

☐ We are paying half now, and will pay the balance due on or before January 15, 2012.

Send form and payment to:
Upper Midwest Book Marketing, Inc. c/o MBA, 2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427
763-544-2993, 800-784-7522, F 763-544-2266, kati@midwestbooksellers.org
The MBA Catalog is produced by our wholly owned subsidiary Midwest Book Marketing, Inc. MBA Tax ID 36-3381963 l UMBM Tax ID 41-1797383

☐ Visa ☐ MasterCard ☐ Discover / Amount authorized $_____ (NOTE: Amex not accepted)

Card No. _____ Expires _____ 3-Digit Code _____
Required

Print name on card _____

Address and zip code on statement _____

Signature _____ (Please type your name as a signature.)

In compliance with Card Data Security Rules effective 09/30/2007, and with Minnesota Stat. 325E.64; H.F. 1758 effective 08/01/2007, prohibiting storage of and requiring destruction of cardholder information, said information will be stored in a secure area until final payment is made, at which time it will be destroyed.