

# RULES OF THE 2009 MBA TRADE SHOW

There are a few basic rules of courteous attendance at the MBA Trade Show. Your cooperation and consideration in abiding by these rules will ensure a positive and smooth-running show for all of us. Thank you!

1. The MBA Trade Show is a members-only event. It is NOT open to the general public. All attendees must be current, 2009-2010 dues-paying MBA members, **except authors sponsored by their publishers and approved media and representatives and author escorts.**

If you have not paid dues prior to arriving at the show, you must pay them on site in order to be admitted. **Media representatives and author escorts not already pre-registered must see MBA's Assistant Director or Executive Director and provide credentials for admission to the Show.**

2. **Each person attending the Trade Show MUST have a name badge for admission to the Exhibit**, as well as to educational sessions, autographings, social events and \*meal events. This includes booksellers, exhibitors, publishers/vendors not exhibiting, associate members, authors, media representatives, and all family members including children ages 5 and older, friends, and acquaintances connected with them. [\*Non-members attending only a book & author meal event will not have name badges, but they must have tickets for admission to these events. They will not be admitted to the Exhibit, educational sessions, or to any other registered-members-only events at the Trade Show.]

If you did not pre-register for the show and request a name badge in advance (by September 14), you **MUST register on site and pay dues plus the following ON SITE/LATE fees per badge:**

- MBA Member Bookseller attendees FREE
- MBA Member Exhibitors attendees \$20 each
- MBA Member Publishers/Vendors Not Exhibiting attendees \$25 each
- Associate Members: Teachers/Librarians \$25 each
- Associate Members: Other \$50 each
- Prospective booksellers - please speak with MBA's Assistant Director.

The following do not pay dues, but badge fees may apply.

- Sponsored Authors' family/guests \$35 each
- Media representatives - please speak with MBA's Assistant Director.

3. **Children under the age of 18 are NOT allowed in the Exhibit unless accompanied at all times by a parent or other responsible adult.** They may not roam the Exhibit or pick up complimentary books and materials on their own. Please remember that the MBA Trade Show is a

members-only business meeting, not a family entertainment event. We love kids, but they need to be well supervised, and they do need name badges. (See #2.)

4. **Please do NOT tell non-members that they can "drop by" the show or come into the Exhibit for a few minutes to see you. MBA staff will refuse to admit them.** If you wish to include any additional people in the show under the auspices of your store or company, you **MUST** register them and pay for their name badges - preferably in advance. Please observe this rule and help us avoid misunderstandings and angry people!

5. **NO wheeled carts or luggage of any sort (including baby strollers) are allowed in the Exhibit during regular exhibit hours.** They block the aisles and can cause injuries and traffic jams for other attendees. (Exhibitors are welcome to use carts during set-up and move-out.)

If you have a legitimate medical reason to need a cart, please contact MBA before the show to obtain permission or speak with MBA's Asst. Director on site. Please provide a doctor's note to document your situation. Thank you.

6. **PLEASE – practice moderation and ALWAYS ask before you take!!! In addition, please take only what you genuinely will use. Any attendee taking exhibitors' materials without their direct permission - STEALING! - will be asked to leave the show, and his/her badge will be confiscated.**

While the majority of MBA Trade Show attendees are considerate, each year we have a few who view the Show as one big GRAB FEST. Their overflowing tote bags - even when filled with allegedly "legal" freebies – are an example of greed at its worst. Our exhibitors do not have extra copies of their display books and materials. **When you take what does not belong to you, you handicap our exhibitors and keep others from doing business effectively.**

7. **A public address system for announcements is available in the Exhibit area.** We try to limit its use to essential announcements so we don't annoy attendees with constant broadcasts. Announcements are made at the discretion of MBA Trade Show management. Please see our MBA Registration staff for help if you have an announcement which needs to be made.

**THANK YOU AGAIN FOR YOUR  
COOPERATION IN OBSERVING THESE  
SHOW RULES!**