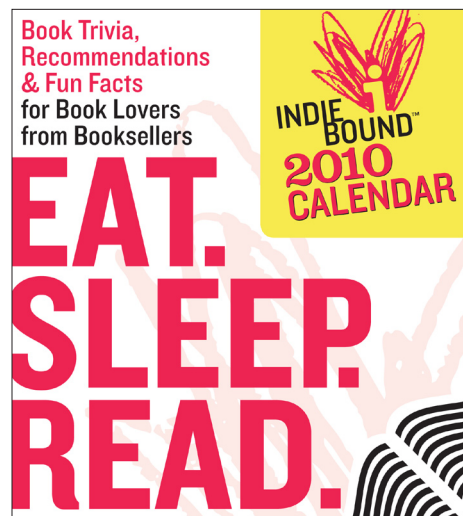




IndieBound™ Calendar for 2010

The EAT. SLEEP. READ. CALENDAR!



Dear MBA Bookstore Members:

A limited quantity of the 2010 Eat. Sleep. Read. Calendar (ISBN: 978-0-9824653-1-8, suggested retail \$12.95) is now available for less than carton quantity through Partners. Up until this point, the calendar was available only in carton quantities from Bookazine Distributors on the east coast. By special arrangement, Partners will sell the calendar at \$3.75 per unit, on a non-returnable basis, with no minimum order required. Partners is subsidizing part of the calendar's cost and will combine and ship with any other orders, including 2009 MBA Holiday Catalog order(s).

Thank you for your attention to this special offer. Only 10,000 copies of the IndieBound™ Calendar, sold exclusively at independent stores nationwide, were printed. Once the 10,000 copies have been sold, the calendar will no longer be available. We wanted to make sure that all our member stores knew about this special offer as soon as it became available.

To order, call Partners at 800.336.3137 or include the 2010 Eat. Sleep. Read. Calendar with your regular order.

IndieBound™ Calendar for 2010, The EAT. SLEEP. READ. CALENDAR!

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