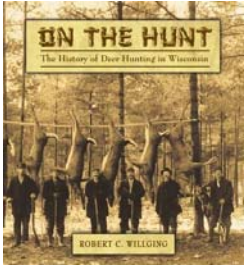


Sales Sheet
Wisconsin Historical Society Press

This title will be advertised in the 2009 MBA Catalog



SPECIFICATIONS

Title of Book: *On the Hunt*

Subtitle: *The History of Deer Hunting in Wisconsin*

Author: **Robert C. Willging**

Pages, dimensions, ISBN, price: **224 pages, 8 x 9, 141 b/w photos,**

ISBN: 978-0-87020-405-0, \$26.95

On the Hunt covers subsistence and sport hunting, deer camps, changing deer management policies, and recent developments and controversies—from human encroachment on deer habitat to CWD.

- The fall hunt of the white-tailed deer is a major economic force in the state of Wisconsin: In 2006, nearly 700,000 hunters spent \$1.05 billion in the state for food and lodging, transportation, equipment, and licenses. *On the Hunt* is the perfect title for those who share this annual tradition with family and friends.
- This book offers a look at the evolution of the hunt in Wisconsin, game management plans, population goals and harvest numbers through the years, and the rise of deer-vehicle collisions. It also considers the future of deer hunting in the state, as the hunt is affected by global warming and human encroachment on deer populations and habitat.
- Heavily illustrated with historic photographs that take us back to a time when bucks were seemingly larger than life.
- Willging's text is bookended with his personal experience as a hunter.
- Engaging sidebars address such topics as: classic deer camps, women hunters, the 1943 hunt of Wisconsin-bred World War II hero Dick Bong, and ruminations on the old wool mackinaw.

HOW DOES THIS BOOK COMPARE TO OTHERS IN THE GENRE?

- Other titles consider the history and traditions of the hunt in a broader sense. *On the Hunt* places the focus solely on the state of Wisconsin.
- Unlike the competition, this title's research materials include period newspaper accounts, outdoor magazines, historical documents such as the Wisconsin Department of Conservation reports and publications, and the author's interviews with retired Wisconsin Department of Natural Resources deer biologists as well as long-time Wisconsin hunters.

“In *On the Hunt*, Willging traces Wisconsin deer hunting from the time of the first Paleo-Indian inhabitants to the hunter of today. Along the way, he examines hunting's evolution from subsistence to sport and looks at the elements that have contributed to the growth of Wisconsin's deer-hunting culture. Willging's account of his first encounter with a white-tail buck at age 12 and his development as a hunter is every bit as compelling as the book's main story. This is a must read for every deer hunter on your list”—**Dan Small, Wisconsin Outdoor News**

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