

## REBATES ARE BACK!!

Get a 2009 MBA Catalog rebate for running this print ad!

### BACK AGAIN THIS YEAR!

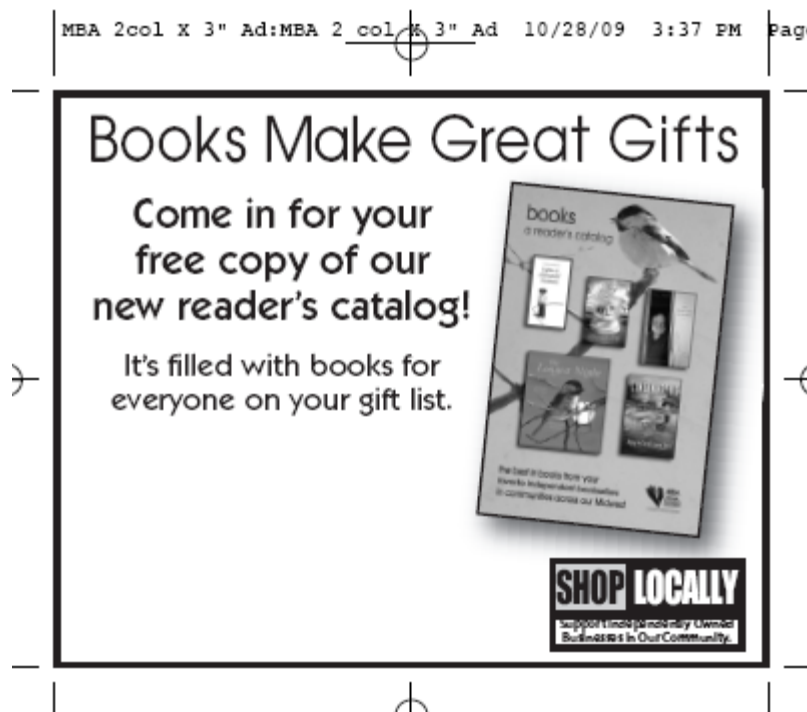
Run MBA's ready-to-use 2009 MBA Catalog print ad in your local newspaper, send us a tearsheet to document the advertising, and get up to a \$50 rebate from MBA! Print out your MBA Catalog Rebate Form on the MBA website at the URL below.

The high resolution PDF file of this print ad is available to download from the MBA website:

<http://www.midwestbooksellers.org/catalog/catalog-bookseller-information/2009-mba-catalog-bookseller-resources/>

We also can e-mail the ad to you or to your newspaper, if you can't download it for some reason. Your newspaper can size it and customize it for you with your store's name, logo, address, hours, etc.

[Note - do NOT try to scan or copy the ad below. It will NOT work well!]



Ad shown actual size: 2 columns x 3 inches

**NEW!** This year you also can get an advertising rebate for running a paid ad on a local community website, or for running local radio advertising. So you have *three* ad options to choose from to earn your rebate - print OR website OR radio. Be sure to document your ad if you want your rebate, too!

QUESTIONS? PLEASE CONTACT US AT THE MBA OFFICE!