

| Publisher Newsletter Co-op Summary 2010 | | | | | | | |
|---|-------------------|---|---|--------------------|---------------------|------------------------|--|
| Paz & Associates; 1/12/2010 | | | | | | | |
| Publisher | Claim Year | Annual Amount | ABA Web Promo | List Driven | Pre-Approval | Minimum Order * | Sample Offer |
| Algonquin | 1/1-12/31 | \$75/season | No | No | No | No | \$75/season |
| Candlewick | 1/1-12/31 | per offer | No | Yes | No | No | Look for seasonal offers |
| Globe Pequot | 1/1-12/31 | \$125 | No | No | No | No | \$50 or \$75/title |
| Harcourt/Houghton | 1/1-12/31 | equal to pool | No | No | No | No | \$50/title |
| Hachette - details forthcoming | | | | | | | |
| HarperCollins | 7/1-6/30 | \$1,500 | YES | No | No | No | \$50/title |
| Hyperion | 1/1-12/31 | \$1,000 | No | No | No | No | |
| Disney | 1/1-12/31 | \$1,000 | No | No | No | No | |
| Macmillan | 1/1-12/31 | no limit | YES | Yes | No | Yes | \$50 w/ 5+ copies |
| Penguin | 1/1-12/31 | \$1,000 | No | Yes | Yes | Yes | \$100 w/ 12 copies |
| Perseus | 8/1-7/31 | \$250/season | YES | Yes | Yes | No | \$50/title |
| Publishers Group West | 1/1-12/31 | \$1,000 | No | No | No | No | \$50-\$80/title for participating publishers |
| Random House | 1/1-12/31 | equal to pool + exempt newsletter allowance (by title) | No | Yes | Yes | varies | \$50 w/ 12 copies |
| Scholastic | 1/1-12/31 | \$500 | YES | No | No | No | \$50/title |
| Simon & Schuster | | | | | | | |
| Adult | 1/1-12/31 | \$360/season | No | Yes | annual contract | Yes | \$20 w/ 5+ copies |
| Kids | 1/1-12/31 | \$360/season | No | Yes | annual contract | Yes | \$15 w/ 5+ copies |
| Sourcebooks | 1/1-12/31 | \$200/season | No | Yes | Yes | Yes | \$50 w/ 5+ copies |
| Unbridled | 1/1-12/31 | \$100/season | No | Yes | Yes | Yes | \$50 w/ 5 HC copies - direct |
| Albert Whitman | 1/1-12/31 | \$50/title | No | No | Yes | Yes | \$50 w/ 5+ copies |
| Wiley | 1/1-12/31 | \$200 | YES | Yes | No | Yes | \$50 w/ 5 copies - direct |
| Workman | 1/1-12/31 | \$75/season | No | No | No | Yes | \$75/season w/ 10 copies |
| TOTAL | | \$9,000+ | Random House + Macmillan+Harcourt/Houghton | | | | |
| * Almost all publishers require that you order a minimum “displayable” quantity, even if they don’t specify a number. | | | | | | | |