

Midwest Booksellers Association

Contract and payment to: Kati Gallagher, 2355 Louisiana Avenue N, Suite A, Golden Valley, MN 55427, (763) 544-2993, Fax (763) 544-2266, kati@midwestbooksellers.org

Contract for Participation in MBA's 2011 Winter Catalog

Date Company

Production Contact Title

Email

Billing Contact Title

Address City/State/Zip

Phone Fax Email

Print Name Initial as Signature

Space	Cost	Code
Halfpage special feature	\$6,500 per space	H
Third page	\$6,300 per space	T
Quarter page	\$3,200 per title	Q
Standard	\$2,300 per title	S
Midwest Favorite 1/16 page	\$1,100 per title	MF (Must be approved by MBA.)

Advertised titles must be in stores before 10/31/11. Notify us of later in-store dates.

Indicate Payment Option:

- Full payment via check included with contract. No invoice needed. Makes checks payable to **Upper Midwest Book Marketing, Inc.** Tax ID #41-1797383. Address below.
- Request an invoice. Full payment is due by October 31, 2011.
- Pay by credit card. See payment form at www.midwestbooksellers.org/catalog.

The following titles are authorized for inclusion in the 2011 catalog.

Title and Subtitle

Author

Illustrator

ISBN-13 Imprint

Subject

Price _____ Space Code _____ Space Cost _____ In-Store Date _____

Adult Children's Hardcover Softcover Other _____

Title and Subtitle

Author

Illustrator

ISBN-13 Imprint

Subject

Price _____ Space Code _____ Space Cost _____ In-Store Date _____

Adult Children's Hardcover Softcover Other _____

Title and Subtitle

Author

Illustrator

ISBN-13 Imprint

Subject

Price _____ Space Code _____ Space Cost _____ In-Store Date _____

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Adult Children's Hardcover Softcover Other _____

- UMBM, a wholly owned subsidiary of the Midwest Booksellers Association, reserves the right to make final decisions regarding title selection and position in the catalog and to refuse space to any publisher.
- Notify us of price and title changes for corrections to be made at no extra charge until August 31, 2011. Corrections after this date incur extra expense.
- Publisher must provide electronic cover graphics in the format we require. Charges will incur for extra prep work required to upgrade inadequate materials. Minimum charge \$100.