Advertise with MIBA
Reservation Form

Overview

Our website receives nearly 30,000 visits per year and 60,000 page views, where you can advertise to the industry or the general public. Our dedicated title emails go to the owners, management, and staff at our 200 member bookstores. Our weekly Heartland Indie Bestseller List goes to more than 1,500 recipients throughout the industry.

- Custom ad design is available. Our webmaster will provide you with a cost estimate in advance. Extra time is needed for production.
- Two weeks before your ad will run, email your reservation, payment, graphics (please submit as jpg files), and any other necessary information to kati@midwestbooksellers.org.
- Find more information on the advertising page on our website. We reserve the right to approve or reject advertising.

Reservation

_____ | _____
Company name — Date

_____ | _____
Address — City/State/Zip

_____ | _____
Contact — Position/Title

_____ | _____ | _____
Phone — Fax — Email

	Price	Date(s) reserved
1. Dedicated Title Email Blast		
☐ One-time, one-title email to bookstores designed by you	$160	_____
2. Banner Ads – MIBA Website		
☐ Vertical skyscraper (160 px x 600 px)	$425/month	_____
☐ Narrow vertical skyscraper (120 px x 600 px)	$350/month	_____
☐ Vertical short (160 px x 240 px)	$250/month	_____
☐ Narrow vertical short (120 px x 240 px)	$200/month	_____
3. Banner Ads – Weekly Heartland Indie Bestseller List E-mail		
Vertical skyscraper – (160 px x 600 px)		
☐ $150/1 week		_____
☐ $250/2 weeks		_____
☐ $425/1 month		_____
Vertical short (160 px x 240 px)		
☐ $ 80/1 week		_____
☐ $140/2 weeks		_____
☐ $250/1 month		_____

Payment

☐ Visa ☐ MasterCard ☐ Discover _____
Total Dollar Amount Authorized

_____ _____ _____
Credit Card Number — Expiration Date — Three-Digit Code

_____
Address on Statement

_____ _____
Print Name — Initial as Signature

In compliance with Data Security Rules and Minnesota law, information will be stored in a secure area with limited access until the final payment is made. At that time, information will be destroyed. (MBA's Tax ID# 36-3381963)

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