

**HALF PANEL**

**ad width = 4.15 inches**

**ad height = 3.25 inches**

**QUARTER PANEL (LANDSCAPE)**

**ad width = 4.15 inches**

**ad height = 1.5 inches**



**QUARTER PANEL  
(PORTRAIT)**

**ad width =  
1.95 inches**

**ad height =  
3.25 inches**