Wisconsin: Essential Findings

In 2014, Amazon sold $774.1 million worth of retail goods statewide, all while avoiding $3.3 million in state and local sales taxes.

That is the equivalent of 544 retail storefronts, 1.9 million square feet of commercial space, which might have paid $9.9 million in property taxes.

A total of more than $13.2 million in revenue lost to state and local governments, $5.76 for every household in Wisconsin.

Amazon also operated 1.6 million square feet of distribution space in Wisconsin, employing roughly 3,273 workers.

Even counting all the jobs in Amazon distribution centers, Amazon sales produced a net loss of 1,467 retail jobs in Wisconsin.

To learn more about this study and the organizations behind it, please contact:

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